

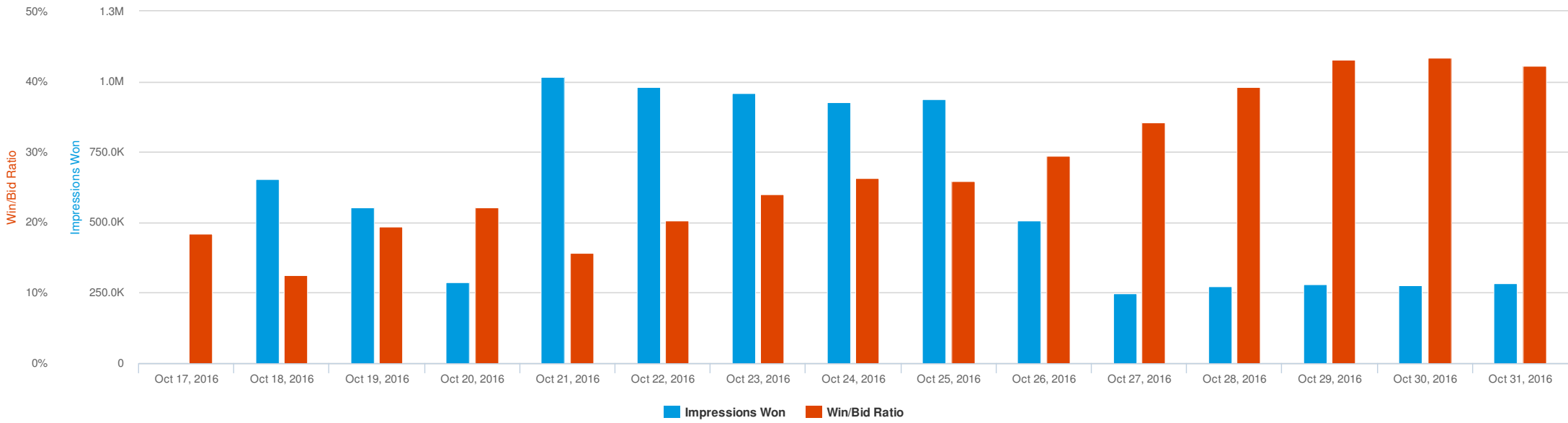
US Client Sample Report

US Client Sample Report

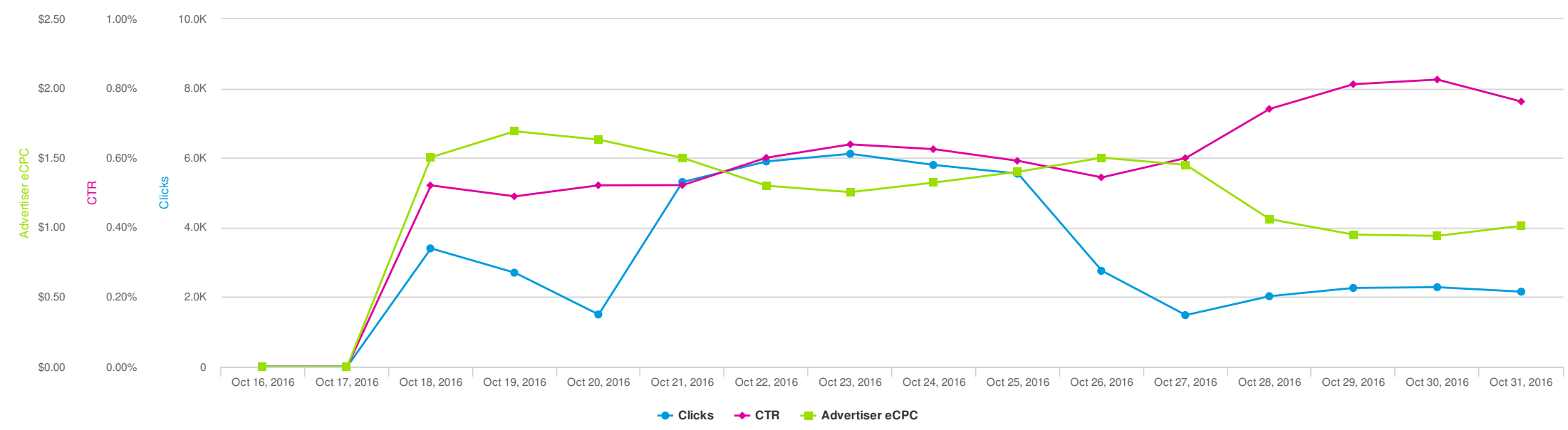
Impressions vs. Win Rate

Custom - Oct 17, 2016 to Oct 31, 2016

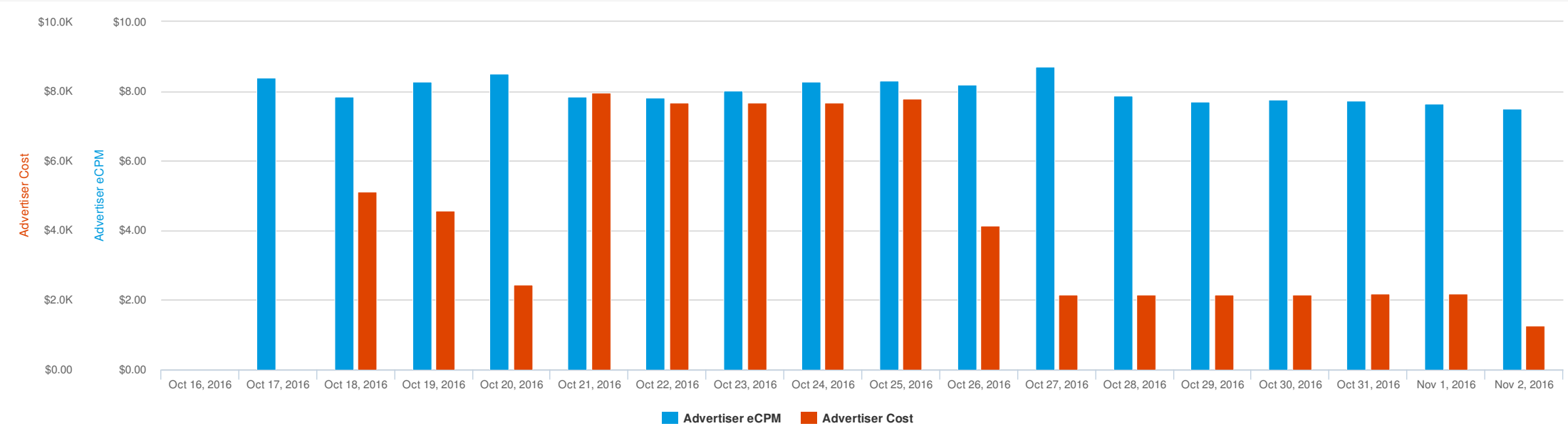
The Trade Desk campaigns data grouped by day



**Clicks vs. CTR vs. CPC** Custom - Oct 16, 2016 to Oct 31, 2016 The Trade Desk campaigns data grouped by day



**CPM vs. Spend** Custom - Oct 16, 2016 to Nov 02, 2016 The Trade Desk campaigns data grouped by day

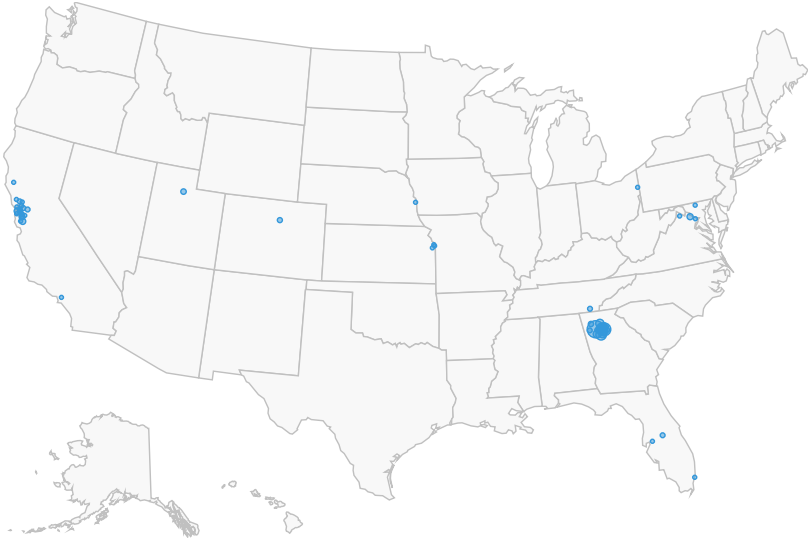


Geo

The Trade Desk geo

Clicks by City

United States



Device Type

The Trade Desk browser & category details

